

Get to Know the Panelists

THE IMMOKALEE FOUNDATION

CEO LEADERSHIP SUMMIT

OCTOBER 15, 2024 • 5:00-7:30 PM • ARTHREX ONE CONFERENCE CENTER

The CEOs of today, inspire the leaders of tomorrow.



Dr. Leslie C. Ricciardelli
Superintendent of Collier County Public Schools

Dr. Leslie C. Ricciardelli is the 20th superintendent of the A-rated Collier County Public Schools (CCPS) district, which during School Year 2023-24 celebrates 100 years of excellence in education. In this centennial year, CCPS will educate approximately 50,000 students and employ approximately 7,000 full- and part-time employees. Dr. Ricciardelli's expertise and experiences in the school district and her understanding of the diversity of the various regions of Collier County provide her with a deep understanding of the needs, expectations and values the people of Collier County have of our public education system.

In December 2023, the Sunshine State School Public Relations Association (SUNSPRA) awarded Dr. Ricciardelli with the Outstanding Superintendent Communicator Award. Naples Illustrated included Dr. Ricciardelli in the 2024 edition of the Naples 100, which annually recognizes the most influential business leaders in Collier County. She has been recognized by the Southwest Florida Speakers & Trainers Association as one of the most effective communicators in the region.

Dr. Ricciardelli was raised in Naples from the age of two and attended neighborhood public schools: Lake Park Elementary, Gulfview Middle, and Naples High School. She earned her Bachelor of Arts degree (1991) in Secondary Education from Flagler College in St. Augustine, Florida. She then earned a Master of Science degree (2000) in Educational Leadership and a Doctor of Education degree (2009) in Organizational Leadership with a Specialization in Higher Education from Nova Southeastern University.

She has devoted her life's work to strengthening the quality of education in Collier County and has held a variety of instructional and administrative roles during a career spanning almost three decades. Earlier in her career, Dr. Ricciardelli worked in three other Florida counties — Broward, Orange, and Seminole — where she served as an ESE classroom assistant, then as a teacher for students with severe emotional disabilities. When she returned to Collier County she served in a variety of capacities in the middle and high school levels: inclusion teacher, ESE Specialist, assistant principal, and principal. When she moved to the District, she served in various roles including Executive Director for Teaching and Learning, Assistant Superintendent for Teaching & Learning, School Leadership and Performance Officer, and Deputy Superintendent.

The District School Board of Collier County selected Dr. Ricciardelli as interim superintendent in December of 2022. She quickly demonstrated consensus-building skills in working with the School Board, colleagues, and community members to implement a shared vision of positive student outcomes. In March 2023, Dr. Ricciardelli issued a 100-day report outlining engagement with stakeholders, empowering colleagues to think creatively, and enacting positive changes aligned with student achievement. She displayed fiscal acumen by aligning student achievement and finance during the budgeting process to efficiently allocate resources. She set a course for improving the climate and culture in CCPS, opening lines of communication between and among all stakeholders. Following a national search, the School Board appointed Dr. Ricciardelli as superintendent in May 2023.



John Tobe
Entrepreneur

A native of Cincinnati, Ohio, John has been visiting Naples since 1972. An entrepreneur at heart, John has worked in many different industries throughout his 40-year career. After attending the University of Cincinnati, he moved to Louisville, Kentucky, where he started a branch of his family's business, Queen City Typesetting. Within four years, he purchased the business, and then transformed it into Papa John's Print Network, a \$10 million print opera with more than 100 employees.

John sold the company to Papa John's International in 1994, became a Vice President within the company and later transitioned into a franchisee role where he first discovered his love of real estate. With 45 Papa John's locations across the U.S., John played a crucial role in the site selection process and learned the challenging ins and outs of the commercial real estate industry.

In 1998, John returned to his roots and founded Tobe Direct, a leading print and direct marketing firm. For 17 years, John grew the business into one of the nation's largest direct mail companies before selling to Private Equity in 2015 and then again in 2018 when he retired.

John lived in Louisville for 33 years but called Naples his second home after buying a vacation property in 2002. After selling his business, John moved to Naples full-time where he returned to his passion in real estate. With a laser focus on client satisfaction and personal relationships, John has an immensely successful track record within the Naples luxury market. He now owns four First Watch franchises and has been working in real estate development in Naples since 2013.

John is actively involved in the Naples community, dedicating his time to The Immokalee Foundation and The First Tee. In his free time, he enjoys golfing, cycling, boating, traveling, and spending time with his family.



Adria Starkey
President of FineMark National Bank & Trust, Collier County

Adria D. Starkey serves as the Collier County President for FineMark National Bank and Trust. With three decades of experience in financial services, she has held various executive positions throughout her career. Before joining FineMark, Starkey was the Chief Operating Officer of The Sanibel Captiva Trust Company and the President of The Naples Trust Company. She has also been the Regional President of Wachovia National Bank (Wells Fargo) and Northern Trust. Starkey holds a degree in Finance from the University of Florida and has pursued postgraduate studies at Florida International University, University of Miami, and the University of North Carolina.

Starkey's community involvement is extensive. She is serving her third term on the Florida Prepaid College Board, and serves as Vice Chair, a position appointed by the governor. Additionally, she acts as the Chair of the Advisory Board for the School of Entrepreneurship at FGCU. Starkey is also a member of the Healthcare Network's Development and Community Awareness Committee; she serves on the Gulfshore Life Advisory Board and the Board of Directors of The Forum Club of Southwest Florida. Her affiliations also extend to the International Women's Forum. She holds the distinction of being a Lifetime Trustee of the Naples Children and Education Foundation, where she co-chaired the 2014 Naples Winter Wine Festival and contributed to its Grant Committee for four years. Starkey's past community service includes being an Emeritus Trustee of The Shelter for Abused Women and Children, where she also served as Foundation Board Chair for two years. Additionally, she was a founding member of Girls Inc., an organization that later evolved into the Boys and Girls Club of Collier County. Her past directorships also encompass institutions such as Artis Naples, the University of Florida Harn Museum, the EDC (Economic Development Council of Collier County), and the Community School of Naples.

In 2000, Starkey was named Woman of the Year by Gulfshore Life Magazine and Woman of Achievement by The Community Foundation. In 2008, she received the Edison College Leadership in Fostering Education Award. In 2013, she was awarded a Glass Slipper for her commitment to education by Champions for Learning, where she also served as a Board member and mentor. Starkey was recognized in the Naples Daily News 25 Over 50 and inducted into the Junior Achievement of Southwest Florida's 2018 Business Hall of Fame, Collier County. Florida Trend magazine named Starkey as one of the state's most influential business leaders in 2020, 2021, 2022 and 2023. Naples Illustrated also included Starkey in The Naples 100, recognizing her as one of Collier County's most influential business leaders in 2020, 2021, 2022 and 2023.



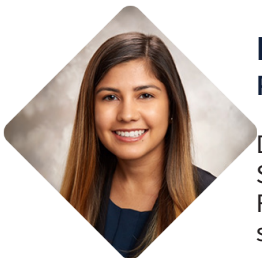
Greg Brisson
President of BCB Homes Inc.

Greg Brisson is the president of BCB Homes Inc. and oversees the operations of the custom luxury home construction company. Promoted to president in 2018 after serving as vice president of the renovations division, Greg's journey with BCB Homes began in 2006 as a project manager, where he managed the build process of numerous new homes and custom renovations.

A Vermont native, Greg moved to Naples in 1975 and graduated from Naples High School in 1989. He earned a Bachelor of Fine Arts and a Bachelor of Architecture from the Rhode Island School of Design in 1994. After graduation, Greg joined his father's well-established architectural firm in Naples, where he spent 11 years designing custom homes and working closely with clients to realize their dream residences.

Greg currently sits on the advisory board of The Immokalee Foundation. And in 2023, he made the Top 100 Most Influential Business Leaders list by Naples Illustrated, which highlights his impact in the industry and community.

His commitment to quality, innovation, and excellence continues to further BCB Homes' growth and success.



Dr. Kristen Dimas
Program Director, Family Medicine Residency Program at Healthcare Network

Dr. Kristen Dimas is a woman with a heart for serving her community. After graduating with honors from Florida State University College of Medicine in 2016, she returned to SWFL to complete her residency training at the FSU Family Medicine Residency Program at Lee Health. Throughout her residency, she earned multiple awards for service and advocacy and was elected by her peers to serve as chief resident during her senior year.

Transitioning into clinical practice, she continued serving her local community by accepting a faculty position with the same program where she completed her training. Today, as a board-certified family physician and clinical assistant professor of medicine, she not only works tirelessly to address health disparities among her patients but also teaches physicians in training to do the same.

During her time with the FSU Family Medicine Residency Program at Lee Health, Dr. Dimas served as the associate medical director of the residency clinic and collaborated with a multidisciplinary team to lead efforts to improve operations and efficiencies within the clinic. In 2022, Dr. Dimas received the honor of being named the Florida Academy of Family Physician's Young Leader and was recognized as one of Gulfshore Life's 40 under 40.

In the fall of 2023, Dr. Dimas accepted a position as the founding Program Director for a new Family Medicine Residency Program with Healthcare Network and Florida State University. The new residency program hopes to accept its first class of residents in July 2025.