

# THE 2022 CHARITY CLASSIC PAIRINGS PARTY & PRO-AM TOURNAMENT

FEATURING CURTIS STRANGE  
WORLD GOLF HALL OF FAME MEMBER



## CORPORATE UNDERWRITING

### PAIRINGS PARTY

SUNDAY, MARCH 6<sup>TH</sup>, 2022  
BAY COLONY GOLF CLUB

### PRO-AM TOURNAMENT

MONDAY, MARCH 7<sup>TH</sup>, 2022  
OLD COLLIER GOLF CLUB



the **immokalee**  
foundation  
education. empowerment. hope.





## CHAIR, 2022 CHARITY CLASSIC PRO-AM

Don Fites

## 2022 CHARITY CLASSIC PRO-AM COMMITTEE

Gerald Belle  
Kristin Miller  
Sunny Sapiente  
John Tobe

## BOARD OF DIRECTORS As of November 26

Gerald Belle  
Chairman  
Alison K. Douglas  
Drew Yurko  
Katherine Ahearn  
Tarren Bragdon  
Katherine "Kitty" Green  
John Griswold  
Joyce Hagen  
Karen L. Hendricks  
Carol Joseph  
Barbara L. Morrison  
Stephen D. Pryor  
Linda Salazar  
John C. Tobe  
Joseph Zednik

## BOARD OF EMERITUS As of November 26

Chuck Campbell  
John Costigan  
Curt S. Culver  
George Franks  
Blake Gable  
Don Gunther  
John Henry  
W.R. "Skip" Hildebrand  
Kevin T. Johnson  
Jim Markiewicz  
Malcolm "Mac" McDonald  
Lisa K. Merritt  
Peter Negri  
Don O'Neill  
Louise E. Penta  
Peggy Redlinger  
Ann Stallkamp  
Dick Stonesifer

## 2022 Charity Classic Pairings Party & Pro-Am

### Dear Friend,

Each year, The Immokalee Foundation hosts its signature Charity Classic Pro-Am Golf Tournament. Although we were forced to postpone gathering for one of our largest fundraisers of the year, we are looking forward to getting back into the swing of things and, just like the students we serve, we are stronger and more motivated than ever!

**Chaired by Mr. Don Fites, this year's event will include a Pairings Party at Bay Colony Club on Sunday, March 6, 2022 and the Pro-Am Golf Tournament at Old Collier Golf Club on Monday, March 7, 2022.**


**In 2019, we sold out!** As a result, 104 enthusiastic golfers helped us raise over \$450,000 to support the educational and professional development needs of almost 1,300 students in Immokalee—from kindergarten through postsecondary education.

The funds raised will support our activities throughout the year, including our innovative Career Pathways program. This comprehensive educational approach prepares students for high-demand, well-paying jobs in Southwest Florida.

**Now more than ever, your support is critical to our mission.** Please find the attached sponsorship and underwriting opportunities including recognition and benefits, as well as the sponsor commitment form. We would be honored to have your support for this year's event!

A partnership with The Immokalee Foundation pays lifetime dividends. Not only is it an investment in Immokalee and Southwest Florida — in education and economic growth — it's proof of what happens when all children are allowed to have an equal share in all that's possible.

With gratitude,

  
Noemi Y. Perez  
President & CEO  
The Immokalee Foundation

  
Don Fites  
Chair  
2022 Charity Classic Pro-Am

# 2022 Charity Classic Pairings Party

## Corporate Underwriting Opportunities



### Pairings Party Sponsor:

#### ☐ \$30,000 (Exclusive)

- Four (4) tickets to Pairings Party with VIP seating
- Two (2) golfers in the Pro-Am golf tournament
- Photo opportunity with golf headliner
- Signage on Pairings Board
- Recognition during the program
- Logo/Name inclusion on sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Full-page ad in event program
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Player Appreciation Gift Sponsor:

#### ☐ SOLD (Exclusive)

- Four (4) tickets to Pairings Party with VIP seating
- Two (2) golfers in the Pro-Am golf tournament
- Signage at gift distribution tent on the day of tournament
- Signage on Pairings Board
- Recognition during the program
- Logo/Name inclusion on event sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Logo/Name inclusion on underwriting event sponsor board
- Hole Signage in the Beverage Station Sponsor
- Half-page ad in event program
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Wine Sponsor:

#### ☐ SOLD (Exclusive)

- Two (2) tickets to Pairings Party
- Two (2) golfers in the Pro-Am
- Signage on Pairings Board
- Recognition on cocktail napkins at stationed bars
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Logo/Name inclusion on underwriting event sponsor board
- Hole Signage in the Beverage Station Sponsor
- Quarter-page ad in event program
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

For additional details or customizable package information, please contact Marie Rubenstein, Director of Philanthropy,  
at [Marie.Rubenstein@immokaleefoundation.org](mailto:Marie.Rubenstein@immokaleefoundation.org)

# 2022 Charity Classic Pairings Party

## Corporate Underwriting Opportunities



### Photography Sponsor:

☐ **\$7,500 (Exclusive)**

- One (1) ticket to Pairings Party
- One (1) golfer to the Pro-Am
- Logo recognition on Pairings Party Step-n-Repeat
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Décor Sponsor:

☐ **SOLD (Exclusive)**

- Recognition on tables
- Social media coverage
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

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# 2022 Charity Classic Pairings Party

## Corporate Underwriting Commitment Form

☐

**Pairing Party Sponsor:**  
**\$30,000 (Exclusive)**

☐

**Wine Sponsor:**  
**SOLD (Exclusive)**

☐

**Player Appreciation Gift Sponsor:**  
**SOLD (Exclusive)**

☐

**Photography Sponsor:**  
**\$7,500 (Exclusive)**

☐

**Decor Sponsor:**  
**SOLD (Exclusive)**

NAME/COMPANY: \_\_\_\_\_

Name as you wish to be recognized

ADDRESS: \_\_\_\_\_

CITY, STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

☐

**PAY BY CHECK**

CHECK #: \_\_\_\_\_ AMOUNT: \_\_\_\_\_

☐

**PAY BY CREDIT CARD**

CREDIT CARD #: \_\_\_\_\_

CARD HOLDERS NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

TIF MEMBER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

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**Advertising deadline is Feb. 3, 2022.** Please indicate your participation level by checking the appropriate box above, completing and return this form with payment by mail to The Immokalee Foundation, 2375 Tamiami Trail, Unit 308, Naples, FL 34103.  
To pay by credit card call our office at (239) 430-9122.  
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# 2022 Charity Classic Pro-Am

## Corporate Underwriting Opportunities



### Pro-Am Awards Sponsor:

#### ☐ \$15,000 (Exclusive)

- Two (2) tickets to Pairings Party
- Two (2) golfers in the Pro-Am
- Opportunity to leave approved takeaway item for players on the winning teams
- Opportunity to present awards to winners
- Signage on Pairings Board
- Logo/Name inclusion on event sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023
- Quarter-page ad in event program

### Luncheon Sponsor:

#### ☐ \$15,000 (Exclusive)

- Two (2) tickets to Pairings Party
- Two (2) golfers in the Pro-Am
- Sponsor name recognition during the lunch program
- Speaking opportunity during lunch
- Logo/Name inclusion on event sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023
- Quarter-page ad in event program

### Caddie Sponsor:

#### ☐ \$12,500 (Exclusive)

- One (1) ticket to Pairings Party
- Two (2) golfers in the Pro-Am
- Opportunity to leave approved item in each golf cart
- Logo/Name inclusion on event sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Pro Fees Sponsor:

#### ☐ \$10,000 (Exclusive)

- One (1) ticket to Pairings Party
- Two (2) golfers in the Pro-Am
- Autographed item from headliner
- Logo/Name inclusion on event sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

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# 2022 Charity Classic Pro-Am

## Corporate Underwriting Opportunities



### Breakfast Sponsor:

#### ☐ \$7,500 (Exclusive)

- One (1) ticket to Pairings Party
- One (1) golfer in the Pro-Am
- Logo/Recognition on signage at breakfast
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Golf Cart Sponsor:

#### ☐ SOLD (Exclusive)

- One (1) ticket to Pairings Party
- One (1) golfer in the Pro-Am
- Recognition on all golf carts
- Logo/Name inclusion on event sponsor board
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Beverage Station Sponsor:

#### ☐ \$5,000 (Exclusive)

- One (1) golfer in the Pro-Am
- Signage at each beverage station
- Personalized koozie handed out with logo
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Photography Sponsor:

#### ☐ \$5,000 (Exclusive)

- One (1) golfer in the Pro-Am
- Logo inserted on all golfers, foursome photo
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

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# 2022 Charity Classic Pro-Am

## Corporate Underwriting Opportunities



### Practice Range Sponsor:

#### ☐ SOLD (Exclusive)

- One (1) ticket to Pairings Party
- One (1) golfer in the Pro-Am
- Logo/Recognition on signage at breakfast
- Listed on The Immokalee Foundation website
- Listed as an underwriter in event eblasts (approx. 7,000)
- Social media coverage
- Hole Signage in the Beverage Station Sponsor
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Registration Sponsor:

#### ☐ SOLD (Exclusive)

- Signage recognition on the registration table
- Social media coverage
- Listed in the Impact Report
- First right of refusal to sponsor the same item in 2023

### Hole Sponsorship (Unlimited):

#### ☐ \$2,000

- Recognition at the preferred hole
- Listed in the Impact Report

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# 2022 Charity Classic Pro-Am

## Corporate Underwriting Commitment Form



☐ Pro-Am Awards Sponsor:  
\$15,000 (Exclusive)

☐ Golf Cart Sponsor:  
SOLD (Exclusive)

☐ Hole Sponsorship:  
\$2,000 (Unlimited)

☐ Luncheon Sponsor:  
\$15,000 (Exclusive)

☐ Beverage Station Sponsor:  
\$5,000 (Exclusive)

☐ Caddie Sponsor:  
\$12,500 (Exclusive)

☐ Photography Sponsor:  
\$5,000 (Exclusive)

☐ Pro Fees Sponsor:  
\$10,000 (Exclusive)

☐ Practice Range Sponsor:  
SOLD (Exclusive)

☐ Breakfast Sponsor:  
\$7,500 (Exclusive)

☐ Registration Sponsor:  
SOLD (Exclusive)

NAME/COMPANY: \_\_\_\_\_  
*Name as you wish to be recognized*

ADDRESS: \_\_\_\_\_

CITY, STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

CONTACT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

☐ PAY BY CHECK

CHECK #: \_\_\_\_\_ AMOUNT: \_\_\_\_\_

☐ PAY BY CREDIT CARD

CREDIT CARD #: \_\_\_\_\_

CARD HOLDERS NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY, STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

TIF MEMBER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

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